CITY UNIVERSITY OF LONDON EST 1894 · CITY INTERACTION LAB

Name: city-guest
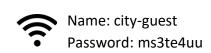Password: ms3te4uu

HCID Open Day 2023 Schedule
'Design Better'

#HCID2023
#DesignBetter
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Event sponsors:
Bold Insight

10:30am	Registration (The Pavilion)			
11:00am (Keynote duration 35 mins followed by 10 min Q&A)	**WELCOME & OPENING KEYNOTE (Oliver Thompson Lecture Theatre – C101)**			
	Welcome from HCID Leadership Stephanie Wilson / Alex Taylor *Centre for HCI Design*		*Global Disability Innovation – the evolving role of HCI to make the world a fairer place* Cathy Holloway *UCLIC*	
11:50 - Transition	**Better Practice (BG02)**	**Better Future (BG03)**	**Better for All (B103)**	**Panel (B104)**
12:00pm (Talk duration 15 mins followed by 5 min Q&A)	***Recruit Better; Ethically Effective Design Hiring*** Nick Grantham *Zebra People*	***Data annotation for AI: Working within and around tools, norms and frictions*** Srravya Chandhiramowuli *City, University of London (HCID)*	***Playthroughs as Contextual Collecting for Emerging Formats*** Giulia & Florence *The British Library & Queen Mary, UoL*	-
12:20pm (Talk duration 15 mins followed by 5 min Q&A)	***Make Better Bets: Evidence-Based Design*** Ed Roberts *We Are Systematic*	***How can AI make knowledge work more accessible?*** Johannes & Jacqueline *Thomson Reuters*	***Inclusive Design and why it matters everywhere*** John & Robin & Sonali *RNIB*	-
12:40pm (Talk duration 15 mins followed by 5 min Q&A)	***Doing Nothing! The power of space*** Abolade Akintunde *The Guardian*	***Designing better UX research with AI*** Bob Schumacher *Bold Insight UK*	***Total Communication Technologies*** Timothy Neate *Kings College London*	-
1:00pm	Break and Networking (The Pavilion)			
1:40pm (Talk duration 15 mins followed by 5 min Q&A)	***The power of UX design to protect privacy*** Georgina Bourke *Information Commissioner's Office*	***New Frontiers for UX*** Belen Baros Pena *City, University of London (HCID)*	***William Joseph: Equity by Design*** James Gadsby-Peet *William Joseph*	*[Panel 1:40pm - 2:40pm]* ***More-than-human design across sectors*** Sara, Ruth, Julie & Lauren *City, University of London (HCID), Furtherfield, Translating Nature, ARUP.*
2:00pm (Talk duration 15 mins followed by 5 min Q&A)	***Designing for Everyone, Because Their Lives May Depend on IT. User-Centred Design within the NHS Covid-19 App*** Dave Grayson *Fluent Interaction Ltd*	***Designing for impact with open data*** Sabah Zdanowska *Venture Consulting*	***Digital for People and Planet – An Intersectional Design Approach*** Matthew Gibson *Cyber-Duck*	

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	Better Practice (BG02)	Better Future (BG03)	Better for All (B103)	Panel (B104)
2:20pm (Talk duration 15 mins followed by 5 min Q&A)	***Human-Centred Design in Complex Government Policy and Services*** Jen Manuel *UK Health Security Agency (UKHSA)*	***Unlocking Connected Data: How Can Visual Analytics Help?*** Mai Elshehaly *City, University of London (giCentre)*	***Creating inclusive experiences for users with Special Educational Needs and Disabilities*** Leila Dewhurst *Invuse*	*[Panel continued]*
2:40pm	**Break and Networking (Pavilion)**			
3:20pm (Talk duration 15 mins followed by 5 min Q&A)	***No budget for research. What can you do?*** Emma & Alessandro *Foolproof*	***Leading with values and designing for impact*** Olena Bulygina *Cosmic Velocity*	***Is your Website Accessible? Probably not.*** Matt Wheeler *madeby.studio*	-
3:40pm (Talk duration 15 mins followed by 5 min Q&A)	***When does a UX design pattern become a deceptive pattern?*** Holly Allen *The User Story*	***Co-Creative AI for More Effective Co-Design*** Neil Maiden *The National Centre for Creativity Enabled by AI (CebAI)*	***Accessibility by Design*** Claire & Paul *AbilityNet*	-
4:00pm	**Networking and Nibbles (Pavilion)**			
5:15pm (Each keynote duration 35 mins followed by 10 min Q&A)	**THANK YOU & CLOSING KEYNOTES (Oliver Thompson Lecture Theatre – C101)**			
	Words from Interaction Lab & HCID Leadership followed by Student Awards Stuart Scott / Stephanie Wilson / Alex Taylor *Centre for HCI Design*	→ ***Tackling design's absence from the AI development process*** Richard Banks *Microsoft*	→ ***A Responsible AI*** Alex Taylor *City, University of London (HCID)*	
7:30pm	**End**			