



10:30am	Registration (University Reception)		
11:00am (Keynote duration 35 mins followed by 10 min Q&A)	WELCOME & OPENING KEYNOTE (ELG03)		
	Welcome from Organiser Stuart Scott <i>HCID - City St George's, University of London</i>	Facing the Poly-Crisis: How Strategic Design Can Help Navigate Chaos Christoph Hassler <i>H:DEI</i>	
	Sustainability / Accessibility (ELG08)	Design / Practice (ELG11)	Debating AI (ELG01)
12:00pm (Talk duration 20 mins followed by 5 min Q&A)	Digital Agriculture: (Un)responsible Innovation for Sustainable Food Futures Sebastian Prost <i>HCID - City St George's, University of London</i>	Designing for the Paradigm Shift: Building Tools for a Creative Future Lili Eva Bartha <i>GENERA LABS</i>	Smarter Systems, Softer Skills: Rethinking UX in the Age of AI Rebeca Miranda <i>Global Relay</i>
12:30pm (Talk duration 20 mins followed by 5 min Q&A)	Battling Monsters For Credit: Introducing interdisciplinary education for climate and sustainability Dom Pates <i>City St George's, University of London</i>	Rethinking the User eXperience Paradigm Tony D Sampson <i>University of Essex</i>	Data: Quality vs Quantity – challenges of using AI as your research partner Dave Grayson <i>Fluent Interaction</i>
1:00pm (Talk duration 20 mins followed by 5 min Q&A)	The Third Place Revolution: Designing for Community in a Fragmented World James Gadsby-Peet <i>William Joseph</i>	The Future Room Bill Gaver <i>Northumbria University</i>	An AI for UX: Wielding generative AI to reshape user experience research Tania Ostanina <i>LexisNexis</i>
1:30pm	Refreshments and Networking (ELG03 Foyer)		
2:30pm (Talk duration 20 mins followed by 5 min Q&A)	User Research: the key to supporting disabled customers Ashley Peacock <i>AbilityNet</i>	Resistance is not futile and is everywhere: re-working power as cooperation Clara Crivellaro <i>Open Lab / Newcastle University</i>	Just Add Bots: Will the adoption of AI reshape the Pro Services Niche? Stephen Wood <i>End Grain Studio</i>

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ICID2025 Conference Schedule 'Paradigm Shift'

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#ParadigmShift

	Sustainability / Accessibility (ELG08)	Design / Practice (ELG11)	Debating AI (ELG01)
3:00pm (Talk duration 20 mins followed by 5 min Q&A)	<i>Beyond Subtitles and Audio Description: Rethinking Media Access for Complex Communication Needs</i> Dr Timothy Neate <i>King's College London</i>	<i>Behaviour Design – The Neglected Aspect of Good User Experience</i> Patrick W. Jordan <i>Middlesex University</i>	<i>Creative Rightsholders vs GenAI: Mediating Trust, Value and Ownership through Tokenised Licensing and Content Authenticity Tools</i> Dr Chris Elsdon <i>Institute for Design Informatics, University of Edinburgh</i>
3:30pm (Talk duration 20 mins followed by 5 min Q&A)	<i>“The Internet is Hard. Is Words”: Investigating Information Search Difficulties Experienced by People with Aphasia and Strategies for Combatting Them</i> Stephann Makri / Andrew Macfarlane <i>HCID - City St George's, University of London</i>	<i>By Whose Design? Digital Comics and User-Centred Research [Panel]</i> Francesca Benatti, Linda Berube, Ernesto Priego <i>The Open University & HCID - City St George's, University of London</i>	<i>Feeling for the edges around Anything and Everything</i> Carol Butler <i>Deloitte Digital</i>
4:00pm (Talk duration 20 mins followed by 5 min Q&A)	<i>Aphasia and Alexa: 'I dinnae ken if I'm capable of that'</i> Amy Hanschell <i>NHS Tayside</i>	<i>Content design systems — practical lenses from GOV.UK</i> Rik Williams <i>Government Digital Service (GDS)</i>	<i>Rage For / Against the Machine [Panel]</i> Rebeca Miranda, Dave Grayson, Tania Ostanina, Stephen Wood, Dr Chris Elsdon, Carol Butler <i>Various</i>
4:30pm	Networking and Nibbles (ELG03 Foyer)		
5:30pm (Keynote durations 35 mins followed by 10 min Q&A)	THANK YOU & CLOSING KEYNOTES (ELG03)		
	<i>Words from HCID Leadership</i> Stephanie Wilson <i>Centre for HCI Design</i>	<i>Humanitarian AI: A shift or a continuation?</i> Reem Talhouk <i>Northumbria University</i>	<i>The only constant is change</i> Raj Arjan <i>Google</i>
7:00pm	End		

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